## ebay PERROTIN





Daniel Arsham - *Future Relic 08* (Radio). Produced by Arsham Editions, 2017. Weight: 10,5 kg. Dimensions: 20,3 × 40,6 × 12,7 cm. Limited edition of 500.

Josh Sperling - *Follow The Leader B*, 2020 (Standard Poster). Produced by Perrotin, 2020. Offset print. 70 × 50 cm / 27,5 × 19,6 in.

# EBAY AND PERROTIN JOIN FORCES TO MAKE ART ACCESSIBLE TO ALL

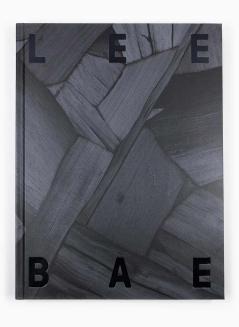
For the first time in France, eBay.fr has partnered with an art gallery, following through on its commitment to democratise access to fine objects

Paris, February 28th, 2024 – eBay, the go-to reference for collectors and art enthusiasts', has announced its ground-breaking collaboration with Perrotin, the world-renowned contemporary art gallery, through the online availability of approximately one hundred editions by the gallery's artists on the eBay.fr platform. This selection, which includes posters, editions, books and limited edition objects by artists such as Takashi Murakami, Daniel Arsham and JR, will be available for sale in the <u>Perrotin Store online</u> at eBay. fr. Through this first partnership in France between the marketplace and an art gallery, Perrotin and eBay are aiming to make art and fine objects accessible to everyone, regardless of their budget. Perrotin Store will benefit from the visibility of the eBay.fr platform thanks to its millions of monthly visitors, and aims to renew its inventory over the long term.

### Perrotin Store is opening its shop on eBay and making its artists' editions available to the platform's millions of users

Following the special Perrotin Editions presentation *Tous collectionneurs!*, eBay and Perrotin announced that a selection of artists' objects will be available in the new <u>Perrotin Store</u>. This selection includes approximately a hundred lithographs, posters and editions by artists such as Takashi Murakami, Sophie Calle, Claire Tabouret, Barry McGee, Mathilde Denize and Jean-Michel Othoniel. Thanks to its new presence on eBay.fr, a platform that attracts millions of e-shoppers every month, Perrotin Store will be able to offer its selection to newcomers and inquiring minds, as well as showcasing the editions of the artists it represents. This exceptional partnership between a marketplace and a world-renowned art gallery marks a historic turning point in the French art world, with the aim of making art accessible to all.

<sup>\*</sup> IFOP survey for eBay conducted online from March 5th to 10th, 2021 with a sample of 3,001 people, representative of the French population aged 18 and over. This sample included 1,157 current collectors.





*Lee Bae* - Perrotin Monograph. Published by Perrotin, 2022. 22,5 × 30 cm. 244 pages. Texts in English, French and Chinese

Barry Mcgee - Untitled. Produced by Underdogs Gallery, 2023. Screenprint on Astropack white 320g/m2 paper. 66 × 47 cm. Edition of 100 + 15AP, signed and numbered by the artist

# Laura Simhon, the Art & Collectables category manager for eBay in France, said "This new partnership with Perrotin is an opportunity to open the doors of an internationally renowned gallery to as many people as possible! Democratising access to fine objects and helping our users

to find hidden gems is an essential part of our mission. The opening of the Perrotin Store on our platform is proof of our commitment to facilitating access to art for all budgets."

"I'm delighted to be working with eBay, which will increase the visibility of Perrotin Store amongst a wider audience. I grew up in a family that couldn't afford to buy art, but my parents had such an appreciation of culture that when we went to museums we always found something to buy in the shop. Our house was full of posters. This idea has stayed with me throughout the development of the gallery. Art is for everyone!" **said Emmanuel Perrotin**.

### eBay, the leading platform for art and collectables for over 25 years

As the marketplace of choice for collectors and enthusiasts, eBay has always placed fine objects at the heart of its DNA. Since its creation, eBay has supported serial collectors and novice e-shoppers alike in their quest for unique objects that speak to their personality and taste. With an inventory of 1.9 billion items across its 190 marketplaces, eBay makes it possible for anybody to treat themselves to a work of art, be it an antique painting or a contemporary limited edition.

### About eBay

Founded in 1995 and operational in France since 2000, eBay is a world leader in online commerce with 132 million users worldwide. eBay's mission is to provide economic opportunities for individuals and businesses, to connect buyers and sellers on the basis of their passions, and to make a more sustainable and equitable economy accessible to all. For more information about the company, visit <u>www.ebay.fr/newsroom</u>. To access the eBay image bank, click <u>here</u>.

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### About Perrotin and Perrotin Store

Galerie Perrotin has galleries in Paris, Hong Kong, New York, Seoul, Tokyo, Shanghai and Los Angeles. Emmanuel Perrotin founded the gallery in 1990 at the age of twenty-one. Since then, he and his teams have worked closely with his roster of artists, some for more than thirty years, to help fulfil their ambitious projects.

Perrotin represents and works with approximately one hundred established and emerging artists of almost thirty different nationalities. In recent years, the gallery has extended its remit to include editorial productions (podcasts, videos, series) and cultural initiatives (round table discussions, guided tours, children's workshops, concerts). Perrotin also has a publishing department that produces books, artists' editions and objects in close collaboration with artists.

Perrotin Store was launched in Paris in 2011 and now has several points of sale around the world. By offering a wide range of products and prices, this approach is in line with Galerie Perrotin's ongoing efforts to make art accessible to all. A first bookshop was opened in Paris, followed by those in New York, Seoul, Tokyo and Shanghai, as well as occasional points of sale in Hong Kong and Las Vegas. The Perrotin Store e-shop was launched in 2014.

Follow Perrotin Store on Instagram.